



PRIVACY POLICY

**THIS PRIVACY POLICY IS IN EFFECT AND CURRENT AS OF
OCTOBER 1ST, 2015.**

Emerging Market Media Associates, LLC, parent company of Emerging Market Views (www.em-views.com, "EM Views") provides this Privacy Policy to inform you of our policies and procedures regarding the collection, use and disclosure of personal information we receive from users of and visitors to www.em-views.com (**the "Site"**). This Privacy Policy may be updated from time to time. We will notify you of any material changes by posting the new Privacy Policy on the Site. You are advised to consult this policy regularly for any changes. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our **Terms of Service** and are fully enforceable under all applicable laws of the 50 United States of America and the federal district (Washington, D.C.).

As used in this policy, the terms "using" and "processing" information include using cookies on a computer, subjecting the information to statistical or other analysis and using or handling information in any way, including, but not limited to collecting, storing, evaluating, modifying, deleting, using, combining, disclosing and transferring information within our organization or among our affiliates within the United States of America or internationally.

INFORMATION COLLECTION AND USE

Our primary goal(s) in collecting information are to provide and improve our Site, services, features and content (together, the "Service") and to enable users to enjoy and easily navigate the Site.

PERSONALLY IDENTIFIABLE INFORMATION

When you register to be included on our email/electronic mailing list(s) through the Site, we may ask you for personally identifiable information (full legal name, country, etc.). This refers to information about you that can be used to contact or identify you ("Personal Information"). Personal Information includes, but is not limited to, your email address. We use your Personal Information mainly to provide the Service and administer your inquiries.

We also collect the other information that you provide as part of the administration of the Site (e.g., pages viewed, surfing or viewing habits, search terms entered, and other aggregate data) ("Non-Identifying Information").



We use your Personal Information (in some cases, in conjunction with your Non-Identifying Information) mainly to provide the Service and administer your inquiries.

Certain Non-Identifying Information would be considered a part of your Personal Information if it were combined with other identifiers (for example, your email address) in a way that enables you to be identified. But the same pieces of information are considered Non-Identifying Information when they are taken alone or combined only with other non-identifying information (for example, your viewing preferences). We may combine your Personal Information with Non-Identifying Information and aggregate it with information collected from other users to attempt to provide you with a better experience, to improve the quality and value of the Service and to analyze and understand how our Site and Service are used.

We may also use your Personal Information to contact you with Emerging Market Media Associates, LLC owned and operated electronic newsletters, marketing or promotional materials and other information that may be of interest to you and your overall experience in dealing with us. If you decide at any time that you no longer wish to receive such communications from us, please follow the unsubscribe instructions provided in any of the communications (See “Changing or Deleting Information,” below).

LOG DATA

When you visit the Site, our servers automatically record information that your browser sends whenever you visit a website (“Log Data”). This Log Data may include information such as your computer’s Internet Protocol (“IP”) address, browser type or the web page you were visiting before you came to our Site, pages of our Site that you visit, the time spent on those pages, information you search for on our Site, access times and dates, and other statistics. We use this information to monitor and analyze use of the Site and the Service and for the Site’s technical administration, to increase our Site’s functionality and user-friendliness, and to better tailor it to our visitors’ needs. We also use this information to verify that visitors to the Site meet the criteria required to process their requests. We do not treat Log Data as Personal Information or use it in association with other Personal Information, though we may aggregate, analyze and evaluate such information for the same purposes as stated above regarding other Non-Identifying Information.

PHISHING

Identity theft and the practice currently known as “phishing” are of great concern to Emerging Market Media Associates, LLC, and its entities. Safeguarding all information to help protect you from identity theft is a top priority. We do not and will not, at any time, request your credit card information, an account ID, a login password, or national identification numbers in a non-secure or unsolicited e-mail or telephone communication. For more information about phishing, please visit the US Federal Trade Commission’s (FTC) online via their official website.



INFORMATION SHARING AND DISCLOSURE

Aggregate Information and Non-Identifying Information. We may share aggregated information that does not include Personal Information and we may otherwise disclose Non-Identifying Information and Log Data with third parties for industry analysis, demographic profiling and other purposes. Any aggregated information shared in these contexts will not contain your Personal Information.

Service Providers and Plug-Ins. We may employ third party companies and individuals to facilitate our Service, to provide the Service on our behalf, to perform Site-related services (e.g., without limitation, maintenance services, database management, forum and comment management, e-mail newsletter management, web analytics and improvement of the Site's features) or to assist us in analyzing how our Site and Service are used. These third parties have access to your Personal Information to perform these tasks on our behalf and in accordance with their own terms and privacy policies. In addition, some of our service providers have their own widgets and/or plug-ins on the Site that allows you to sign up or share information. Any Personal Information that you provide through any of the third-party widgets, service providers or plug-ins (e.g., providing email addresses to be notified of pre-launch, launch and post-launch updates, enhancements to the site, changes or new product offerings on the Site, registering with a third party to post comments to discussion forums, sharing activity on LinkedIn, Twitter, Facebook, Instagram), is submitted to the third party and is governed by such third-party privacy policies. See the Links to Other Sites section for more information.

Compliance with applicable Laws and Law Enforcement. Emerging Market Media Associates, LLC and its entities cooperates with government and law enforcement officials and private parties to enforce and comply with the law. We will disclose any information about you to government or law enforcement officials or private parties as we, at our sole discretion, should we believe necessary or appropriate to respond to claims and legal process (including but not limited to subpoenas), to protect the property and rights of Emerging Market Media Associates, LLC or a third party, to protect the safety of the public or any person, or to prevent or stop activity we may consider to be, or to pose a risk of being, any illegal, unethical or legally actionable activity.

Business Transfers. Emerging Market Media Associates, LLC may sell, transfer or otherwise share some or all of its assets, including your Personal Information, in connection with a completed merger, acquisition, reorganization or sale of assets or in the event of a bankruptcy filing, procedure and or bankruptcy conclusion. You will have the opportunity to opt out of any such transfer if the new entity's planned processing of your information differs materially from that set forth in this Privacy Policy.



INTERNATIONAL TRANSFER

Your information may be transferred to — and maintained on — computers located outside of your town, state, province, country or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. If you are located outside the United States and choose to provide information to us, Emerging Market Media Associates, LLC, transfers Personal Information to the United States and processes it there. Your consent to this Privacy Policy followed by your submission of such information represents and confirms your agreement to that transfer and any subsequent transfers.

LINKS TO OTHER SITES

Our Site contains links to other websites. If you choose to click on a third party link, you will be directed to that third party's website and subject to its terms of use and privacy policy. The fact that we provide a third party link to a third party website is not an endorsement, authorization or representation of our affiliation with that third party, nor is it an endorsement of their privacy or information security policies or practices. We do not exercise control over third party websites. These other websites may place their own cookies or other files on your computer, collect data or solicit personal information from you. Other sites follow different rules regarding the use or disclosure of the personal information you submit to them. We encourage you to read the privacy policies or statements of the other websites you visit.

OUR POLICY TOWARDS CHILDREN

This Site is not directed to children under the age of 16. We do not knowingly collect personally identifiable information from children under the age of 16. If a parent or guardian becomes aware that his or her child has provided us with Personal Information without their consent, he or she should contact us via email at the following address: hello@em-views.com. If we become aware that a child under 16 has provided us with his or her Personal Information, we will initiate all reasonable steps to delete all such information from our files and records.

CONTACTING US

Should you have any questions about this Privacy Policy, please contact us via email:

hello@em-views.com

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